



FOR IMMEDIATE RELEASE
Friday, January 19, 2024

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RENEWAIRE NAMES DAVID RICE VP OF SALES AND MARKETING

VP brings a wealth of national technical sales leadership and project engineer experience.

WAUNAKEE, WI – RenewAire®, a Waunakee, WI-based manufacturer of HVAC and indoor air quality (IAQ) products, has named David Rice as its Vice President of Sales & Marketing.

Rice brings more than 37 years of diverse work experience that includes product development/marketing as well as consulting engineering for industry-leading mechanical and electrical companies. Rice is responsible for leading the ongoing development and implementation of RenewAire's energy recovery ventilator (ERV) and dedicated outdoor air systems (DOAS) sales channels and marketing strategies. "David is an outstanding sales executive and a talented project engineer, which will help RenewAire and its channel partners continue growing and expanding market share," said Scott Forest, President, RenewAire.

Much of Rice's career was spent at Eaton Corp. divisions. He served the Eaton Bussmann Division, Ellisville, MO, the industry leader in circuit protection in various sales, marketing and product management positions including Senior Product Manager and earlier as Business Development Manager. He was also VP of Marketing and Product Development for electrical accessories manufacturer, Eaton B-Line, Highland, IL. Rice has also held COO positions at high power battery test and formation equipment manufacturer, Bitrode Corp, St. Louis; and lighting fixture manufacturer, Baero North America, St. Louis. Rice began his career at consulting engineering firm, R. H. George & Associates and later joined CHP & Associates, Houston, where he was project engineer on a variety of performing arts centers, hospitals, education buildings and other commercial projects.

Rice holds a BS degree from the University of Houston; and was a Charles Knight Scholar recipient while receiving his MBA at Washington University, St. Louis. His Rice Ventures LLC, St. Louis, offered business consulting services especially in the electrical field where he's a recognized expert consultant in National Electric Code (NEC) issues and compliance.

For more information, please email: marketing@renewaire.com or call 800-627-4499.



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